



Summerfest 2020

June 19th & 20th

Dear Merchant or Organization:

VILLA PARK • Parks and Recreation has begun planning Summerfest 2020. This event is a great success due to the support of many local businesses. We are counting on the help from local businesses for sponsorships which can be monetary or in-kind support. In previous years, local businesses donated services from printing flyers to tent rental; the value of in-kind support is equated to that sponsorship level.

Summerfest is held at the corner of Ardmore and Park Blvd. in Villa Park. It features games and activities for the entire family, a food court, a main stage featuring entertainment, arts and crafts vendors and so much more! Summerfest also allows organizations, churches and businesses to promote their benefits to the community. The success of Summerfest depends on financial support through sponsorships. In return, sponsors will receive valuable name recognition and publicity during this 2-day event.

Sponsor commitments must be received by Tuesday, May 29, 2020 in order to be listed in all print advertising.

Business Name: _____

Contact Name: _____ Phone: _____

Address: _____

E-mail: _____ Amount Enclosed: \$ _____

Bronze Sponsorship (\$150-\$249)

Recognized on the Summerfest website, listed on the Big Board in the food court.

Silver Sponsorship (\$250-\$499)

Recognition in all of our advertising material including posters, flyers, booklets, website and listed on the Big Board in the food court. -----Booth: (YES/NO)

Gold Sponsorship (\$500-\$999)

Recognition in all advertising material including posters, flyers, booklets, website, Big Board in the food court, and a highly visible 2X4 sign.-----Booth: (YES/NO)

Platinum Sponsorship (over \$1000)

Recognition in all advertising material including posters, flyers, booklets, website, Big Board in the food court and a highly visible 2X8 sign.-----Booth: (YES/NO)

Please return your sponsorship payment with this form to VPPR-Summerfest 2020, Attn. Patty R. 338 N. Iowa Ave, Villa Park, IL 60181. Checks should be made payable to Villa Park Summerfest 2020. For further information, please feel free to contact me via email at pruiz@invillapark.com or by phone at 630-834-3051 ext. 6175.

Kind Regards,

Patty Ruiz
Summerfest 2020 Sponsor Coordinator