



Summerfest 2019

June 14 & 15

Dear Merchant or Organization:

VILLA PARK • Parks and Recreation is planning Summerfest which is a great success due to the support of many local businesses. We are counting on the help from local businesses for sponsorships which can be monetary or in-kind support. In previous years, local businesses donated services from printing to tent rental; the value of in-kind support is placed to that sponsorship level.

Summerfest is held at the corner of Ardmore and Park Blvd. and features games and activities for the entire family, a food court, a main stage featuring entertainment, a kid’s stage, arts and crafts vendors and so much more! Summerfest also allows organizations, churches and businesses to promote their benefits to the community. The success of Summerfest depends on financial support through sponsorships. In return, sponsors will receive valuable name recognition and publicity during this 2-day event.

For further information, please feel free to contact *Gina M. Racanelli* via email at GRacanelli@invillapark.com or by phone at 630-834-8970.

Enclosed is a donation to Villa Park Summerfest

Business Name: _____ Contact Name: _____
Address: _____ Phone#: _____
E-mail: _____ Amount Enclosed: _____

Sponsor donations or commitment must be turned in by Friday, May 17, 2019 in order to be listed in all print advertising.

Bronze Sponsorship (\$150-\$249)

Recognized on the Summerfest website, listed on the Big Board and signage in food eating area
Silver and above sponsorship levels receive a free 10X10 booth area in our business fair section

Silver Sponsorship (\$250-\$499)

Recognition in all of our advertising material including posters, flyers, booklets, website, and listed on the Big Board in food eating area-----Booth: (YES/NO)

Gold Sponsorship (\$500-\$999)

Recognition in all advertising including posters, flyers, booklets, website, Big Board in eating area, and a highly visible 2X4 sign within the Summerfest area-----Booth: (YES/NO)

Platinum Sponsorship (over \$1000)

Recognition in all advertising including posters, flyers, booklets, website, Big Board in eating area, and a highly visible 2X8 sign with the Summerfest area-----Booth: (YES/NO)

Please mail your sponsorship amount with this form to Villa Park Recreation 338 N. Iowa Ave, Villa Park, IL 60181. Checks should be made out to Villa Park Summerfest 2019 and sponsorships should be addressed to my attention.

Sincerely,

Gina M. Racanelli, CPRP CPO AFO
Superintendent of Recreation