

## ECONOMIC DEVELOPMENT COMMISSION MINUTES

March 20, 2019

The meeting of the Economic Development Commission called to order at 5:30 p.m. on March 20, 2019 by Commissioner Nat Rosasco.

**PRESENT:** Nat Rosasco, Ghada Fahmy and Tony Oddo.

**OTHERS PRESENT:** Economic Development Director Jan Fiola.

**PUBLIC INPUT ON AGENDA ITEMS:** None.

### **APPROVAL OF THE MINUTES:**

The minutes for the Economic Development Commission for February 20, 2019 were approved. Motion to accept the minutes made by Commissioner Tony Oddo and seconded by Commissioner Ghada Fahmy. The motion passed with all ayes.

### **GENERAL DISCUSSION:**

Discussion picked up from last meeting for the marketing of the "Yes Villa Park" website, however there is no real budget for this. Ideas included the billboard on Roosevelt Road, window stickers and signs for businesses. Commissioner Oddo agreed to attach flyers to the pizza boxes and Commissioner Fahmy will link to their school website. Contact will be made with other school districts to link the site.

Another idea was to create a new page for businesses to promote specials, coupons for a small fee, which will give the project a budget to work with. An incentive would need to be created for the public to gain interest to view the site, with possible bonus coupons or specials.

Hits on the site doubled from last month and was viewed by 20 surrounding towns. The business directory seems to be the number one site individuals are looking at. The commission to compare other sites for the business pages.

The Islamic Foundation School will be holding a fundraiser and they are willing to put an advertisement for the website on their flyers. One will need to be created and distributed.

Director Fiola updated the commission on various projects and new businesses. The two new businesses on Villa are slowly coming along; the beverage depot is expected to open in May. Discussions for the Kenilworth Townhomes completion and review of plans are moving forward. New developers continue to contact the village for the available property on North Avenue. Bulldogs is currently under renovations.

Finally, the traffic signals at Villa and Roosevelt have been turned on. Commissioner Oddo stated that it has helped the flow of traffic down Summit significantly.

### **PUBLIC COMMENTS:**

None.

**COMMISSIONER COMMENTS:**

Commissioner Oddo commented that the parking on Villa Avenue is still an issue with tickets, Director Fiola informed him there was a meeting with Pioneer Feed and additional signs will be posted, along with sandwich signs to clarify the restricted areas. Also, he had an idea about putting a path stretching from the Prairie Path to Villa Avenue could help the foot traffic for the businesses. This could only be a stone cut-through path. Inquiries and permission will need to come from DuPage County.

**ADJOURNMENT:**

Motion to adjourn the meeting made by Commissioner Tony Oddo and seconded by Commissioner, Ghada Fahmy. The motion passed with all ayes. The meeting adjourned at 6:30 p.m.

Respectfully Submitted by,

Pat Boksha